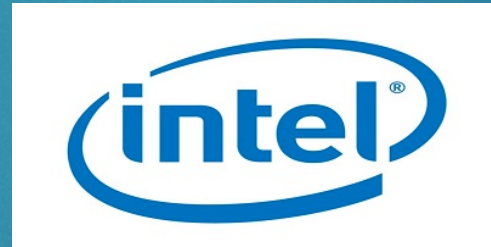


# Recon Jet™ Pro



PRESENTATION BY BEN TULLY

# recon INSTRUMENTS



- ❖ Based in the Canadian city of Vancouver
- ❖ Specializes in smart glasses and display head sets
- ❖ Applicable to sports markets, but transitioning to use in the work force
- ❖ Recon Enterprise Development Kit
  - ❖ Allows consumers to personalize use by providing an opportunity to code their own apps tailored to their needs



# Components

## Physical Components:

Glass lenses & frame



Display Unit:  
Houses HD display screen, touch pad, camera and mic

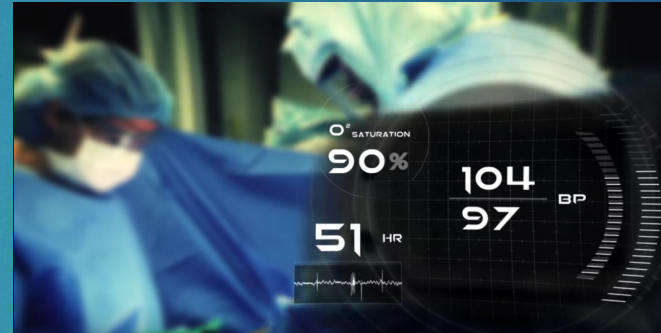


Battery Pack:  
Supports 4-6 hours of battery power

## Smart Components:



IR Glance Detection:  
Display powers on when you look at it, and turns off when you look away



Camera:  
Recognizes what the user is looking at in order to determine what information to display

## Connective Components:



Ability to connect to mobile devices, and other devices for live updates



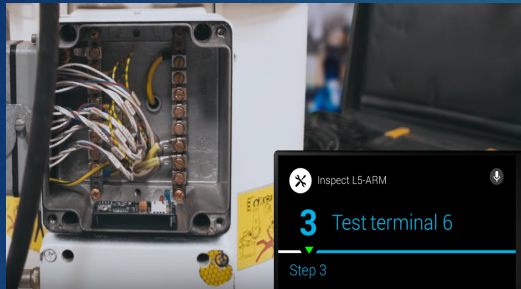
Hard-wire connection allows you to charge and manage application software via computer



Satellite connectivity allows the capability of GPS

# Capabilities of this Smart Connected Device

## ▶ Ability to Monitor:



- Wirelessly monitor activity on mobile devices

## ▶ Ability to Optimize:



- Conveniently optimize productivity in the field
- For example, using the smart camera to recognize QR codes for quick inventory tracking

## ▶ Ability to Control:



- Remotely control display pages and connected devices via touch pad

## ▶ Ability to Automate:



- Ability to react to things happening in its proximity
- Automatically recognizing threats and notifying the user

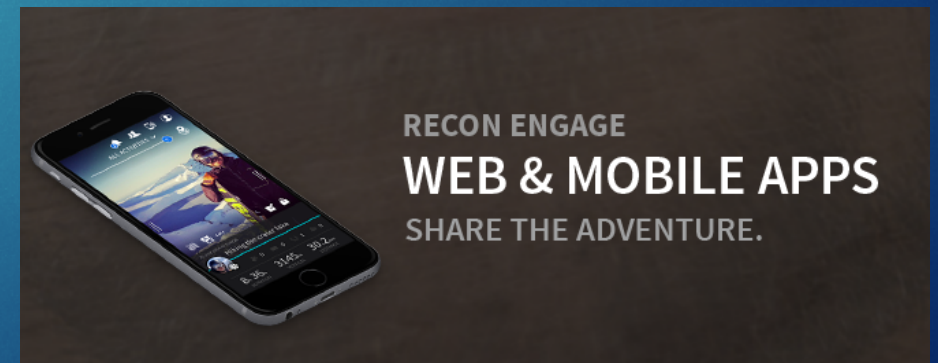
# Benefits of this product

## ➤ Consumer Benefits:

- Capability to increase productivity in the field
- Safety features that may keep workers safe while performing certain tasks
- Personal performance features to better oneself

## ➤ Company Benefits:

- Recon Enterprise Development Kit
  - Allows product to expand over many markets
- Creates additional business opportunities
  - Accessories and attachments
  - Software upgrades
  - Premium applications and additional services



# Works Cited

- ▶ <http://www.reconinstruments.com/enterprise/jet-pro/>

Images obtained from:

- ▶ [https://www.youtube.com/watch?v=BhBtuNe\\_8is](https://www.youtube.com/watch?v=BhBtuNe_8is)
- ▶ [https://www.google.com/search?q=increasing+sales+images&espv=2&biw=1279&bih=640&tbm=isch&tbo=u&source=univ&sa=X&ved=0ahUKEwjf\\_srzoMXSAhXRERQKHfLSA90QsAQIGQ&dpr=2#imgrc=pNrhgw1pE45avM:](https://www.google.com/search?q=increasing+sales+images&espv=2&biw=1279&bih=640&tbm=isch&tbo=u&source=univ&sa=X&ved=0ahUKEwjf_srzoMXSAhXRERQKHfLSA90QsAQIGQ&dpr=2#imgrc=pNrhgw1pE45avM:)