

A smart connected wearable device by Apple

# Physical Components

Watch band

Comes in a variety of materials and styles

Digital Crown/Home button

Side button

Display





# Smart Components

#### Connect to iPhone

Mirror notifications from phone

Pick up calls

Access iPhone apps

### Monitor physical activity

Exercise

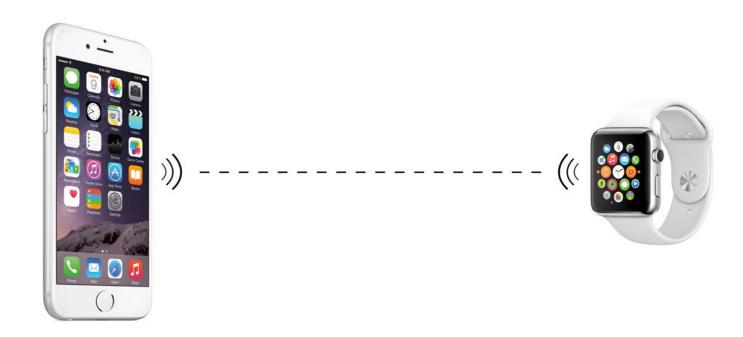
Steps/distance

Heartrate



## Connectivity Components

The Apple watch uses bluetooth to send information between the watch & phone



# Everyday Use of the Apple Watch

Share your heartbeat

Record & send your heartbeat to anyone else with an Apple Watch

Pay with Apple Pay

Makes checking out dramatically faster

Connect to your car (or other smart devices)

Use as a remote for the Apple TV

Find your iPhone